## SCIENCE FICTION: A LAB OF IDEAS



March 30, 3:30-5 pm Orbach Library 240

Science fiction filmmakers, authors and designers explore the ludicrous, the fantastic and the impossible. They give names to nameless ideas – things such as the robot, clone, submarine and atomic bomb, and concepts such as big brother, cyberspace, virtual reality and the technological singularity.

While science fiction can be highly inventive and even utilized for technological forecasting, at the core of science fiction are people – communities, governments,

corporations, families, individuals and their complex relationships – how we mutate and evolve through science, how we use and abuse technology.

In a world immersed in science and completely reliant on technology, there's paramount importance for texts discussing science, technology, society and our vision of the future, doing so intelligently, respectfully, critically and creatively.

In a talk tied with short films and movie clips, Aviv will explore and demonstrate the importance of the mutually inspirational connection between science and science fiction, and science fiction's reflections on society and its future.

Uri Aviv is the founder and general director of the Utopia Association and its namesake festival, the Tel-Aviv International festival of science fiction and fantastic film, and its program of Science, Imagination and Future Visions events. Aviv is a regular attendee at the Cannes International Film Festival and has curated programs and talked in film festivals and film, digital media and science communication conferences in the United Kingdom, France, Germany, Poland and Israel, among them: SCI-FI-



LONDON (London), The B3 Biennial of the moving image (Frankfurt), Re:publica (Berlin), the Zubroffka IFF (Bialystok), Kinnernet Europe (Avallon) and many more.